

M'HARI

M A G A Z I N E

JOB DESCRIPTION 2025

Position: Model Ambassador

Location: REMOTE

Status: Volunteer

Tenure: TBD

- Opening Date: December 9th, 2024
- Closing Date: Until position filled

About M'hari

M'hari Magazine is dedicated to raising awareness about homelessness and showcasing the transformative power of compassion and support. Our motto is, "Contagious Compassion". We're seeking a passionate and versatile Model Ambassador to join our team and help us make a difference in the lives of those experiencing homelessness.

The Founder of M'hari Magazine, Azzami Azaziaah, has a powerful background in working with nonprofit organizations. He sheltered women and their children who were victims of domestic violence in his rental properties, which provided them safe spaces to start over in life. He was the Founder of Survivor Fashion Magazine that transformed cancer survivors into fashion models where hairstylists, clothing designers and makeup artists donated their efforts and resources to his projects. He was a Community Liaison in distressed neighborhoods that brought peace and safety within the communal district. He was the lead photographer for Bonvee Fashion Works that exhibited illustrations of industry designers and stylists. He also was the Founder of TsanaExpo, which was an Instagram magazine that displayed articles and assembled clothing pieces for women to dress in modest fashion.

The focus for M'hari Magazine is retrieving the homelessness to overcome marginalization through economic viability in entrepreneurship and or job stability. Fashion is the foundation of this mission, as it builds confidence in dire situations. From the perspective of Azzami, fashion helps rebuild dignity in those who lose self-worth because of their circumstances.

Position Overview

As M'hari's Model Ambassador, you MUST have a sense of fashion. You are wearing multiple hats in this role by combining modeling, interviewing, and storytelling to create compelling content that highlights the journeys of individuals experiencing homelessness. Your role will be crucial in changing perceptions, inspiring action, and promoting our brand's mission of empowerment and social change.

Key Responsibilities

Modeling

- Participate in professional photo shoots for M'hari Magazine, showcasing modest fashion and lifestyle content
- Model alongside individuals who have experienced homelessness in before-and-after makeover features
- Represent M'hari brand at events and fashion shows

Interviewing and Outreach

- Conduct empathetic interviews with individuals experiencing homelessness
- Build rapport with homeless communities to gather authentic stories and experiences
- Collaborate with local shelters and organizations to identify potential feature stories

Makeover Coordination

- Assist in coordinating makeover sessions for individuals experiencing homelessness
- Document the makeover process through photos and videos
- Provide encouragement and support to makeover participants

Storytelling and Narration

- Narrate the journeys of individuals transitioning from homelessness to housing
- Create compelling written and video content documenting recovery stories
- Develop and maintain a strong social media presence to share these narratives

Brand Representation

- Attend community events and speaking engagements as a brand representative
- Participate in media interviews to discuss our Magazine's mission and impact
- Collaborate with the marketing team to develop promotional strategies

Qualifications

Willingness to model as an Ambassador, strong interpersonal skills and ability to connect with diverse populations, excellent verbal and written communication skills, must be compassionate and empathetic in nature, experience in journalism or interviewing preferred, proficiency in social media platforms and content creation preferred, ability to handle sensitive topics with respect and discretion, passion for social causes, particularly homelessness and poverty issues.

Requirements

The ethnicity of Ambassador must derive from any Ethiopian ancestry, particularly Tegar (from Tigrai), Agau, Qemant, Gurage. Individuals can be available remotely if not located in New Mexico and be available for regular photo shoots and on-location assignments, must work flexible hours, have a valid driver's license and ability to travel locally, must be comfortable working with homeless shelters and community centers.

Benefits

Opportunity to make a meaningful impact on social issues, professional development and networking opportunities.

To apply, please submit the application and CV (resume), portfolio, and a cover letter explaining why you're passionate about this role. We look forward to hearing your story and how you can contribute to our mission of changing lives and perceptions through compassionate storytelling.

• **Email:** inquiry@chashah.fyi

M'HARI
M A G A Z I N E

M'HARI MAG

M'HARI MAGAZINE



MODEL
AMBASSADOR

CHANGING LIVES THROUGH FASHION



MAGAZINE

INE M'HARI MAGAZINE

RESPECT
HONOR
DIGNITY

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